BeWellnm to Open First Walk-In Enrollment Center in Farmington

Center to host grand opening, support residents throughout open enrollment period

For Immediate Release

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Farmington, NM – BeWellnm, New Mexico's Health Insurance Exchange (NMHIX), announced today the grand opening of its first Farmington Enrollment and Assistance Center. The Center, located at 1305 E. 20th Street in Farmington, will be available for New Mexicans to drop-by with or without an appointment to learn more about their options and get help enrolling in affordable health coverage for themselves and their families through the Exchange. The Center staff is hosting a grand opening event for people to become familiar with the Center, its services and staff on Saturday, Nov. 14 from 12-2 p.m. BeWellnm is working in partnership with the New Mexico Primary Care Association to provide staffing for the location.

 "We understand that choosing a health insurance plan may be confusing, and we are here to make as simple and pleasant as possible," said Amy Dowd, NMHIX Executive Director. "This center will be a helpful, in-person resource for residents in and near Farmington to receive all of the help they may need through the enrollment process."

The Center will open to the public for the 2016 open enrollment period, which will run from November 1, 2015 to January 31, 2016. During this time, New Mexicans who are looking for health insurance can visit the Center or visit beWellnm.com to learn more about their options and enroll in coverage. In addition to the walk-in center in Farmington, NMHIX is opening additional centers in Las Cruces, Gallup and Santa Fe. Consumer Assisters including agents, brokers and Enrollment Counselors are also available throughout the state to help with enrollment. They can be found through our locator tool at beWellnm.com or by calling the consumer help center at 1-855-99NMHIX (1-855-996-6449).

The Enrollment and Assistance Center will open with a celebration on Saturday, November 14 at 1305 E. 20th Street from 12 – 2 p.m. Open to the public and media, the grand opening will feature food and drinks, information regarding enrollment and on-site counselors who can help answer questions and schedule appointments.

Center hours throughout open enrollment will be Mon-Fri 8 a.m. to 5 p.m. and by appointment only Wednesdays 5-8 p.m. and Saturdays 9 a.m. to 1 p.m.

About New Mexico Health Insurance Exchange

New Mexico Health Insurance Exchange (NMHIX) was created to help individuals and small businesses get access to affordable health insurance plans. NMHIX helps consumers compare health insurance plans and choose the plan that works best for their health needs and budget. NMHIX also helps individuals determine whether they are eligible for premium assistance and if so, at what level. Through beWellnm for Small Business, small businesses are able to purchase competitively priced health insurance plans and

offer their employees the ability to choose from an array of plans. Health Care Guides and insurance brokers/agents are available throughout the state to help with signing up for NMHIX coverage.

For more information on New Mexico Health Insurance Exchange, please visit www.BeWellNM.com or call 1-855-99NMHIX (1-855-996-6449) or text BeWellNM to 311411.