



Board Meeting
 Friday, June 27, 2014
 CNM Workforce Training Center
 Albuquerque, NM
 8:30 a.m. to 5:00 p.m.

Facilitator:	Dr. J.R. Damron			
	Dr. J.R. Damron Jason Sandel Sidonie Squier, NM Human Services Department, Cabinet Secretary, represented by Matt Kennicott John Franchini, Superintendent of Insurance Gabriel Parra Terriane Everhart Patsy Romero (via telephone) David Shaw (via telephone) Dr. Martin Hickey Teresa Gomez Ben Slocum Dr. Larry Leaming Dr. J. Deane Waldman			
Absentees:				
Quorum	Yes			
Agenda Topics:	Call To Order/Review of Agenda Dr. J.R. Damron			
Discussion:	Conclusions:	Action Items:	Responsibility:	Due:
The meeting was called to order at 8:36 a.m., Roll call was taken a quorum was established.				
Agenda :	Approval of the Agenda			
Discussion:	Conclusions:	Action Items:	Responsibility:	Due:
		A motion was made by Mr. Jason Sandel to approve the agenda. The motion was seconded by Dr. Deane Waldman. The motion carried.		
Agenda Topics:	Approval of the Minutes of the May 16, 2014 meetings of the Board of Directors, Dr. J.R. Damron			
Discussion:	Conclusions:	Action Items:	Responsibility:	Due:
		A motion was made by Mr. Jason Sandel to approve the minutes of the May 16, 2014 NMHIX Board Meeting. The motion was seconded by Mr. Ben Slocum. The motion carried.		

Agenda Topic:	Public Comment			
Discussion	Conclusions:	Action Items:	Responsibility:	Due:
<p>Mr. Dick Mason – Interim Chair for the Stakeholder’s Advisory Committee. Mr. Mason reported that a full report will be forthcoming on their June 19th meeting. He expressed that the Advisory Committee is impressed by all the work being performed by the Board and the staff of the Exchange. He was asked by the Stakeholders to express their concern regarding moving to a State-Based Exchange. The expressed concern is over the difficulties surrounding the last Open Enrollment. He urged the Board to review all of the factors before making the decision to stay with the FFM one more year or move to a State-Based Exchange. He expressed concerns for the timeline for new training for Health Care Guides, brokers and Call Center Staff.</p> <p>Ms. Paige Duhamel – Southwest Women’s Law Center Ms. Duhamel indicated that they share the same concerns as the Stakeholders. They will endorse staying with the FFM for another year to ensure that the enrollment is smooth and not a repeat of last year. She also urged the Board to be vigilant in their efforts to improve Outreach and Education. She indicated that there may be some Federal funding forthcoming. If there are any more establishment grants, she urged the Exchange to apply for them. She asked that the Exchange be vigilant of deadlines for funding expiring. She is hearing from other states that there are certain funds that are expiring and need to be used up. She encouraged that it be used to market and publicize now for the new coverage options. Most New Mexicans do not know what insurance means and she encouraged for outreach efforts to begin as soon as possible. In her report that she sent out the day prior, she wanted to emphasize that the consumers have had the smoothest experience with an in-person Assister. This program is invaluable. She also thought it would be helpful to reexamine the model for enrollment funding. She indicated that the current structure puts a burden on community organizations around the state to come up with their own funding to do outreach. She reported that 25% to 30% of consumers learned about the new health care options from Health Care Guides or Community organizations. She stated that this is a very important system in NM.</p>	<p>Mr. Jason Sandel asked if either the Stakeholder Advisory Group or the Alliance of Healthcare for All Coalition expressed dissatisfaction with the Federal Government for not providing the information required to enroll people into the State-Based Exchange.</p>			

<p>Mr. Tino Zamora – Hispano Chamber of Commerce Mr. Zamora commented with regard to the SHOP that for businesses that have 50 or less employees, if they do not need to provide insurance, they will not unless you convince them that there is a benefit to providing insurance. Small businesses are struggling and can't or do not think they can provide insurance. There needs to be more outreach to educate people in order to gain their trust.</p>	<p>Ms. Duhamel responded that they have been in communication with their delegation and they are working with national organizations to try to get the information released.</p> <p>Dr. Martin Hickey responded that at a recent CMS meeting it was made clear that this was not a priority.</p>			
<p>Agenda Topic:</p>	<p>Chairman's Remarks– Chairman Dr. J.R. Damron</p>			
	<p>Conclusion:</p>	<p>Action Items:</p>	<p>Responsibility:</p>	<p>Due:</p>
<p>Dr. Damron thanked all for attending the meeting. He reviewed agenda items for the day.</p> <p>Dr. Damron presented Mr. Ben Slocum with a plaque for his service on the Board, which concluded on June 30, 2014. He reported that until a new Board member is appointed by the Governor, Mr. Slocum will continue to serve on the Board.</p>				
<p>Agenda Topic:</p>	<p>Matters from the CEO, Mike Nunez, Interim CEO</p>			
<p>Discussion:</p>	<p>Conclusion:</p>	<p>Action Items:</p>	<p>Responsibility:</p>	<p>Due:</p>
<p>Mr. Nunez introduced the newest member of the NMHIX Staff, Ms. Yolanda Miles, Compliance Officer.</p> <ul style="list-style-type: none"> NMHIX Dashboard <p>Mr. Mike Nunez asked Mr. Dan Morrison of PCG to provide an overview of the information presented. Mr. Dan Morrison of PCG reported the following: The overall project status is yellow. The Phase II high level timeline was presented, showing October 15 as go-live date for Anonymous Shopping and Account Creation, and November 15 as go-live date for Open Enrollment. All participating entities are reviewing the detailed components and providing input that will be incorporated into the base-lined plan. It was emphasized that the schedule is extremely tight, with no room for slippage. For the Project</p>	<p>Dr. Damron asked what the status of the Call Center Contract is.</p> <p>Mr. Mike Nunez reported that there were final issues with Xerox involving risks that they were willing to share and there is also dialogue with CMS. He reported that they would take legitimate items into a "pre-paid" status and provide financial security to Xerox that offsets any risks they would have with</p>			

<p>Status update, all functional areas are green, with the exception of Technology, which is yellow. The yellow status is due to 1) Dependencies on the HSD/ASPEN eligibility engine, recent changes mandated by CMS and IRS, and the fact that the Call Center contract is not yet signed.</p> <p>Top accomplishments for the period included:</p> <ol style="list-style-type: none"> 1. Completed CMS design review sessions. 2. Reached an agreement with HSD and CMS on technical approach and process for verifications and eligibility determinations. Impact analysis in process. 3. Held multiple meetings to plan operational logistics and contingencies related to November 15 open enrollment date. 4. OSI approved Christus Health Plan to submit <p>QHPs:</p> <ol style="list-style-type: none"> 5. Five health insurance companies and four dental insurance companies have submitted binders to OSI. 6. Completed multiple SHOP JAD Sessions on functional enhancements and Reporting. 7. Began QA testing with HSD/ASPEN <p>Work continues on developing a plan regarding using the FFM as a contingency for any setbacks in launching the NM state-based marketplace.</p>	<p>this contract. He indicated that he is awaiting final language to provide to CMS that he believes will be acceptable in order to move forward. The whole notion of the contract is "cost-neutral" to the agreement that the Board made. He is expecting the language today so he can forward to CMS. CMS has indicated that they would provide a quick turnaround and offer their comments on this approach in order to move forward and sign the agreement.</p> <p>Mr. Matt Kennicott asked if there is enough time to get this done and correctly.</p> <p>Mr. Mike Nunez indicated that the signing of the contract will not delay implementation. They have been in direct contact with Xerox on that very point. The project plans are being developed and should be delivered soon in order to follow through with the time remaining.</p> <p>Mr. Michael Dineen reported that successful meetings were held with Xerox and PCG and that steps are being taken currently to be prepared for implementation.</p> <p>The Board expressed concerns that the implementation is being done the right way and wanted to ensure that there aren't any problems with the implementation.</p> <p>Mr. Dan Morrison of PCG responded to the Board's questions and concerns. He reported that all members of the Team (PCG, HSD, NMHIX, PCG, stakeholders and vendors) are working very aggressively to rework the Project Plan. They have had extensive meetings during the week to look at</p>			
--	--	--	--	--

each task in the project to question the dates in order to ensure that the team believes that they can make the target dates. The Project Plan schedule is very tight. They are doing everything to ensure that the same problems with last year's open enrollment do not happen again.

There were discussions amongst the Board with regard to the delay in enrollment and the scenarios surrounding a delay and an extension, what can be done preemptively, data migration issues, and delays from the Federal Government related to individual enrollment.

Mr. Dan Morrison summarized that this is not a decision that has to be made today. CMS may make the decision for us by the end of July. The project is yellow and they have explained why. There are critical elements, any of which, if they do not meet the timeline, could push the project into red at which point they will bring a recommendation to the Board for what it means for the pathway forward. He indicated that the contingency plan for the critical elements in the board materials will be presented later in the agenda if time allows.

Dr. Damron summarized by stating that the Governor, our Legislators and our Congressional Delegation are wanting us to be a State-Based Exchange- that is the end goal. They want an Exchange for New Mexicans, not a "one size fits all". We want to be in charge of our own destiny, not the Federal Government. Realizing this, we are working toward the October 1 deadline. He further summarized that we have been working hard for this, but as stated by Mr. Nunez, Mr. Morrison and the

<p>Mr. Nunez reported about 600 new SHOP Enrollments and 2,138 new May enrolled members in the Individual Exchange for a total of 34,200 enrollments. He further reported that the final CMS/CCIIO design review took place on June 10-11 in which all of the current issues were discussed with CMS/CCIIO, Deloitte, PCG, GetInsured, NMHIX Staff and HSD. He indicated that there was dialogue regarding the receipt of client referrals from Medicaid. Discussions are also being held regarding how they should processed once they reach the Exchange.</p> <p>Mr. Nunez presented the information from the Dashboard slides.</p> <ul style="list-style-type: none"> • June 13th Albuquerque and Regional Debriefing Sessions Update and Report 	<p>leadership team, the feds have been “moving the goal post” where ever it may fit and “decreasing the size of the goal post”. They are getting very precise in what they want. Open enrollment will begin November 15th and continue for 90-days. If you are a State-Based Exchange, you can probably extend the enrollment on the “back end”. Enrollment cannot be extended if you are on the FFM.</p> <p>Our Governor and Legislation want a successful State-Based Exchange. They want people enrolled and they do not want to have them re-enroll.</p> <p>Dr. Damron discussed the options to wait a year. CMS will let us know on July 31st whether it is a “go” “no go”. He thanked GetInsured and PCG for addressing the check points to put things into place.</p> <p>Dr. Damron indicated that there would be a Board Meeting on July 25th to continue the discussions regarding this issue and believes that further discussions are necessary to address the concerns outlined in this discussion.</p>			
---	--	--	--	--

<ul style="list-style-type: none"> June 19th Stakeholder Advisory Committee Update <p>Ms. Monica Griego and Ms. Barbara Webber provided a report on the Statewide Community Debriefing events held in Roswell, Las Cruces, Silver City, Espanola, Farmington and Albuquerque. She outlined the successes, the areas for improvement and suggestions received for the next Open Enrollment period. They indicated that surveys had also been conducted with regard to the areas above. Ms. Griego concluded that the data would be compiled to develop a plan for the Open Enrollment Outreach efforts.</p>	<p>Dr. Deane Waldman asked questions regarding the surveys conducted. He requested a response to the following questions:</p> <ol style="list-style-type: none"> 1. Why do people who are eligible for Medicaid choose not to enroll? or 2. Why do people remain uninsured with the consequences that will result with them being uninsured. <p>Mr. Mike Nunez responded that Research & Polling has been asked to conduct two surveys:</p> <ol style="list-style-type: none"> 1. On the uninsured to find out what the barriers are in coming to the Exchange 2. Enrollees that come to the Exchange and why. <p>Dr. Waldman asked how many people would be surveyed.</p> <p>Mr. Nunez reported that there would be 800 for the uninsured and 600 for the insured. The surveys would be broken down by geographic areas and by population type. These surveys have been discussed in the Marketing Committee.</p> <p>Mr. Jason Sandel reported similar feedback was given in the Farmington debriefing event in which he participated in.</p> <p>The board provided discussion and suggestions regarding the feedback received and how it can be incorporated to improve Outreach efforts for Open Enrollment.</p> <p>Dr. Martin Hickey recommended project management over the Outreach Efforts</p>			
--	---	--	--	--

<p>Mr. Mike Nunez provided the following update regarding the Stakeholder Advisory Committee Meeting: Mr. Dick Mason was appointed the Interim Stakeholder Chair. They will meet each quarter on the second Wednesday of the month. They identified four policy areas in which to report:</p> <ol style="list-style-type: none"> 1. Recertification for Health Care Guides 2. The status of NMHIX being a State-based Exchange or FFM 3. How high-risk individuals are being transferred to the Exchange. 4. Outreach strategies. <p>Mr. Nunez solicited volunteers for User Acceptance Testing.</p> <ul style="list-style-type: none"> • NMPCA Contract Extension and Report on NMHIX Activities <p>Mr. David Roddy, Executive Director for the NMPCA presented overview of the organization’s mission, core</p>	<p>to include a project chart with an activities outline. This would ensure execution and accountability.</p> <p>Overall the discussions and feedback were positive by Staff and the Board.</p> <p>Mr. Nunez summarized that the last nine months had been a learning curve. They had found willing partners to help, but realized that a more centralized structure, better materials and better training are needed. This is the intent and focus moving forward.</p> <p>Mr. David Shaw asked if there was data available for how many Assisters enrolled? How many brokers enrolled? Where they enrolled in clinics? At a county or facility level?</p> <p>Mr. Nunez responded that there is limited data from Health Care Guides and they are working to obtain data from brokers. He expects to have data for outreach on or about August 1st.</p>			
---	--	--	--	--

<p>operations and contracting reputation including performance outcomes. He emphasized the successful partnership with HSD in providing Medicaid Outreach and Enrollment services. He outlined the NMPCA model for NMHIX enrollments and reiterated his responses to prior HIX BOD concerns. Mr. Roddy then summarized the NMPCA scope of work and addressed criticisms. Ms. Debbie Rochford, NMPCA Project Lead expanded on deliverables associated with contract and reported on numbers of appointments and disposition of appointments. Ms. Rochford also summarized the uncompensated in-reach and outreach activities that enrollment entities conducted. Ms. Rochford identified several known barriers and challenges and offered some strategies that NMPCA is developing to overcome those. The biggest strategy is the development of an online referral and reporting tool that will allow outreach to be tied directly to enrollment and referrals to ensure that a consumer reaches “no wrong door”.</p> <p>Ms. Patsy Romero reported that the Finance Committee had reviewed the proposed amendment to NMPCA contract. They have agreed with the language. They would like the deliverables strengthened in the Scope of Work within the Amendment to ensure that we are asking all of our contractors doing outreach and enrollments to try to get more enrollment numbers. Although it is understood that there were barriers during the first year, moving forward it is critical to obtain the enrollment numbers. It is critical as it relates to sustainability. She asked the Operations Committee to review the Scope of Work and Outcomes.</p>	<p>Ms. Teresa Gomez asked if regular reports were received during the past year from PCA, and if we were able to have different strategies in order to have better or improved outreach outcomes. She further commented that we receive updates from NAPPR at each board meeting and requested more frequent updates from PCA. She indicated that there could have been some “re-do’s” along the way if the information was available.</p> <p>Mr. Roddy responded that they could not do enrollments until December due to the problems with the Federal website due to time constraints, they didn’t have the time to learn. In January it was a sprint to the finish. They welcome the future opportunity to provide more regular reports to the Board.</p> <p>There was discussion and questions and answer between the Board and PCA regarding cost-share, subsidies, the various levels of coverage and insurance products sold.</p> <p>Mr. Nunez clarified that the action taken at the Finance Committee was to defer the contract amendment to the Operations Committee for their review in their July meeting. He also recommended that on a short-term interim basis, they continue their work on the Special Enrollment that is occurring at present time. They are including an Interim Extension to the current contract through September to coincide with these events.</p> <p>Mr. Jason Sandel commented that he is concerned with the way the contract is constructed. He still objects to the idea of paying a “per enrollment” fee.</p>			
--	--	--	--	--

- Federal CMS/CCIIO Update – Mr. Nunez reported that he had been in Washington, DC the week prior and met with CMS/CCIIO. The following topics were discussed:

Redetermination and Rules – How people will “roll over” within the FFM or State-Based Exchanges

Grants Activity – Focused on rejustification for IT, Call Center and Marketing activities.

There was extreme scrutiny with regard to IT. Mr. Nunez reported that IT has two weekly meetings and a bi-weekly meeting. July 31st is the “go”, “no go” date.

Reporting – This is a big issue that will not impact us this year, but will in the next year. There is a lot of reporting that needs to be completed.

Compliance - Overall compliance is critical. We are one of the few Exchanges that has a person like Ms. Yolanda Miles on board and we are ahead of the curve.

Privacy and Security – There are audits being conducted on the State-Based Exchanges to ensure that privacy and security are properly addressed. We are first in the nation in this area, thanks to our IT Director, Mr. Raj Shethia.

Financial Sustainability – This was discussed by all of the states with focus on what they were doing and what was being accomplished. It was apparent that the dates for NMHIX discussions needs to be advanced.

Income Verification – This was a lengthy discussion with regard to IT issues they are currently working on.

Other topics discussed were training, the importance of messaging, the focus on cost, choice and network adequacy.

There were discussions regarding differences and similarities of the different Exchanges and concern regarding joining the FFM. There were a lot of productive conversations regarding collaborations to maximize efficiency.

They had individual meetings with Administration and our State Officers. He indicated that we had a new State Officer, Czarina Biton, our fifth State Officer this year.

Dr. Leaming confirmed the value of networking especially during these difficult circumstances. He is curious about the concept of a regional effort for State-Based Exchanges. Collectively it would be valuable with regard to complications and Technology and possibly a Southwest Regional Consortium.

Mr. Nunez indicated that this was discussed and there have been early attempts with OSI and NAIC to accomplish this. They did not move forward due to the differences in Medicaid by state. If the uniqueness between states can be overcome, the potential is there.

Agenda Topic:	Matters From the Finance Committee, Director, Patsy Romero, Chair & Treasurer			
Discussion:	Conclusion:	Action Items:	Responsibility:	Due:
<ul style="list-style-type: none"> NMHIX May 2014 Financials <p>Ms. Anita Schwing presented the May 2014 Financials</p> <ul style="list-style-type: none"> Discussion and possible action on extension of term and Scope of Work for NAPPR Contract <p>Mr. Mike Nunez reported that the NAPPR addresses the last six months of 2014 and reflects changes in outreach and enrollment strategies. The new strategy includes an increased effort in outreach activities that include work with the Navajo Nation and a Storefront. He indicated that NMHIX was working with NAPPR to combine outreach efforts. The intended outcome of these efforts is to quadruple the number of Native American enrollees and triple the number of Native Americans contacted through outreach.</p> <p>Ms. Patsy Romero stated that the Finance Committee did review the NAPPR contract, with the proposed amendments, at length. She indicated the Finance Committee recommended approval of the contract as presented.</p>	<p>Mr. Matt Kennicott asked for an explanation of the term storefront.</p> <p>Ms. Roxanne Spruce-Bly explained that it has been helpful to create a brand that encourages enrollment. She went on to indicate that having a NMHIX storefront in high traffic areas, like malls, positions NAPPR to create a culture of coverage by creating a location that applicants associate with obtaining healthcare coverage.</p> <p>Mr. Deane Waldman expressed support for the idea. He advocated that storefronts be considered for use in rural areas provided there is sufficient marketing regarding their arrival and purpose.</p> <p>Dr. Damron asked where the locations of the storefronts was envisioned.</p> <p>Ms. Spruce-Bly indicated the current thoughts were: Farmington, Gallup, Albuquerque, and within the region of the 5 Sandoval Indian Pueblos. She specified that the intent is to create a brand for people who live off of the reservations.</p> <p>Ms. Romero asked Mr. Nunez or Mr. Scott Atole to speak about the efforts with the Navajo Nation</p>	<p>A motion was made by Ms. Patsy Romero to approve the NAPPR Contract. The motion was seconded by Dr. Larry Leaming. The motion carried.</p>		

<ul style="list-style-type: none"> • Discussion and possible action on Memorandum of Understanding between NMHIX and NMHIA <p>Mr. Mike Nunez indicated that the MOU between NMHIX and NMHIA was important because it provided clarity on the following:</p> <ul style="list-style-type: none"> • Audits • Operational activities • Expenses of NMHIX paid under the NMHIA • PTO liability • Accounting records • Transfer of assets, salary, and the cost of running SHOP • Integrate the interest of the NMHIA Staff as they wind down 2014 activities. 	<p>Mr. Scott Atole stated that the Navajo Nation had not been included in the previous agreement. At present, NMHIX has been in contact with the Office of the Vice President to coordinate communication and information sharing with the Vice President and the President. Mr. Atole indicated that the Navajo Nation seems supportive of the NMHIX/NAPPR efforts. NMHIX/NAPPR has sent a letter communicating proposed plans to the Navajo Nation. NMHIX/NAPPR is in conversation with Mr. Larry Curly, Navajo Nation Director of the Division of Health, and Majolin Begay, Director of the Community Health Program. Both parties seem to indicate support of NMHIX/NAPPR and desire to work in partnership.</p> <p>Mr. Justin Miller supported Mr. Nunez's comments and added that the MOU will address what to do with NMHIA assets, including property and funds, as well as staff and the tasks they've been performing. He explained that, in statute, NMHIX and NMHIA are described as non-profit corporations and are the only two such organizations in the state. As a result, there are certain statutes that must be adhered to regarding the distribution of assets. Mr. Miller indicated that there will be more information about this for the board to consider in the next few months.</p> <p>Ms. Patsy Romero indicated that it was important to approve the MOU due to the needs of the auditors during the current audit.</p>	<p>A motion was made by Ms. Patsy Romero to approve the MOU between NMHIX and NMHIA. The motion was seconded by Dr. Deane Waldman. The motion carried.</p>		
<p>Agenda Topic:</p>	<p>Ad Hoc Committee Reports</p>			

Discussion:	Conclusion:	Action Items:	Responsibility:	Due:
<ul style="list-style-type: none"> National CEO Search – <i>Director, Ben Slocum</i> <p>Executive Session for discussion of Limited Personnel Matters Pursuant to NMSA 1978, 10-15-1 (H)(2).</p> <ul style="list-style-type: none"> Goals and Objectives – <i>Director, Jason Sandel</i> <p>Discussion and possible action on Mission, Vision, Goals and Objectives. Mr. Jason Sandel reported that he had incorporated feedback from the Board and the Public in order to come up with the document presented. He recommended that Goal #3 be directed to the Operations Committee for input and Goal #4 be directed to the Finance Committee for input. He asked Mr. Gabriel Parra to prepare for Legal Review.</p>	<p>Dr. Deane Waldman thanked Mr. Sandel for his work on preparing the document.</p>	<p>A motion was made by Mr. Jason Sandel to enter into Executive Session at 12:23 p.m., The motion was seconded by Ms. Terriane Everhart. The motion carried. Roll call was taken and a quorum was established. There was no action taken on this item. The meeting reconvened at 1:44 p.m.</p> <p>A motion was made by Mr. Jason Sandel to adopt the current “Living Document” of the NMHIX Strategic Outline. The motion was seconded by Dr. Larry Leaming. The motion carried.</p>		
Agenda Topic:	Matters from the Operations Committee, Director Gabe Parra, Chair			
Discussion:	Conclusion:	Action Items:	Responsibility:	Due:
<ul style="list-style-type: none"> Matters from the IT Subcommittee <p>Mr. Gabriel Parra reported that the Operations Committee, comprised of the following members: Secretary Sidonie Squier, Mr. David Shaw, Mr. Jason Sandel, Ms. Terriane Everhart, and Mr. Ben Slocum had its inaugural meeting and had spent time discussing the purpose of the meeting and how the committee would integrate with the IT Committee. Mr. Parra indicated that the Operations Committee has decided that their purpose is to take responsibility for the actions of NMHIX, making it distinct from other committees, as with Finance, they will be responsible for how actions are funded. He indicated an understanding exists that these committees may cross-</p>	<p>Mr. David Shaw acknowledged that the IT progress and CMS/CCIIO Final Design Review in the IT Sub-committee were addressed in the CEO report.</p> <p>Dr. Deane Waldman commented that the Operations Committee drives the budget and is integrated into the overall NMHIX processes. Dr. Waldman indicated that if this integration was addressed well, it would be possible to avoid silos within this separation of the Operations Committee from the IT Committee.</p> <p>Mr. Parra responded that it was the suggestion of the Operations Committee to have the IT Committee</p>			

<p>over at times, but the intent is to remain respectful of one another.</p>	<p>continue as it has been functioning, but as a sub-committee of the Operations Committee. Mr. Parra indicated that Mr. Mike Nunez was asked to provide the Operations Committee with several deliverables, including an analysis of the board's legal authority and accomplish goals. More specifically, Mr. Parra indicated that Mr. Nunez would be providing more guidance around obligations and restrictions within the contractual language of the ACA and that of the grants being used by NMHIX.</p>			
<p>Agenda Topic:</p>	<p>Matters from the Marketing, PR and Outreach Committee, Director Martin Hickey MD, Chair</p>			
<p>Discussion:</p>	<p>Conclusion:</p>	<p>Action Items:</p>	<p>Responsibility:</p>	<p>Due:</p>
<p>Mr. Mike Nunez reported that the NMHIX Staff had engaged in dialog with the Marketing Committee and had been working with Research & Polling to will target two audiences: the uninsured and the enrolled. The results of the polling are intended to help NMHIX learn from the past and guide future efforts. Additionally, there are plans to conduct additional focus groups. NMHIX is also moving forward with the 2014 second half of the campaign and allocating funds accordingly.</p> <p>Ms. Monica Griego added that NMHIX is working on convening a group to find out what it will take to implement and complete an effective outreach campaign. A report is expected in July and will be presented at the next board meeting.</p>	<p>Dr. Martin Hickey encouraged Board Members to review the latest ASPE. He indicated there may be misconception about the NM enrollment rates. He further clarified that NM has the 10th lowest in the nation and the 5th highest in premium paid "out of pocket", after subsidies are applied. He pointed out that other states, like Mississippi, used different enrollment tactics to get their enrollment figures and encouraged NMHIX and associated contractors to learn the strategies of these other states, as well as determine how to apply them in a way that speaks to New Mexicans successfully.</p> <p>Dr. Hickey specifically encouraged contractor, BVK, to engage in a process of becoming acquainted with the unique communities of New Mexico in order to target their marketing and PR efforts more effectively.</p> <p>Mr. Nunez indicated that NMHIX staff have expressed similar sentiments to BVK, and that BVK staff are expected to be in New Mexico to distribute a series of articles to New Mexicans.</p>			

	Matters from the Native Americans Committee, Director Teresa Gomez, Chair			
	Conclusion:	Action Items:	Responsibility:	Due:
<p>Mr. Scott Atole, NMHIX Native American Coordinator presented the Native American update: The Native American Advisory Committee (NAAC) now has 17 members including two off reservation representatives and are actively providing guidance and feedback on the Native American liaison positions. Their next meeting is currently scheduled for July 11th and will be hosted by NAPPR. He invited the Board to attend. Mr. Atole is also coordinating with NAPPR to communicate with leadership at Jicarilla and Mescalero regarding their current agreements. They have also met with Mr. Larry Curley regarding updates to our efforts with Navajo Nation. Mr. Curley has offered his assistance to better communicate with their leadership. Meetings have taken place with the ACA Specialist at I.H.S. for better coordination of effort. He hopes to make this an ongoing effort and include the Native Liaisons with the QHPs. And finally, they are preparing to place an order of outreach materials to take them through the end of the year. They provided a brief update regarding the NAPPR contract extension.</p> <p>Roxane Spruce-Bly provided the following on behalf of NAPPR. NAPPR, Inc. provided their program update to the Board of Directors. As of June 27, 2014, NAPPR, Inc. and its partners have completed 29,108 outreach encounters and provided 14,605 individuals with one-on-one education regarding their health coverage options. This has resulted in more than 3,951 people that have either applied for Medicaid or selected a QHP through the NMHIX.</p> <p>Total QHP enrollment is 570 individuals and while this may appear low, these consumers have no compelling reason to acquire health coverage. They are exempt from the individual responsibility to have minimum essential coverage and the federal government is legally obligated to provide health care coverage to them. Despite significant challenges and barriers, NAPPR, Inc. and its partners are "Creating a Culture of Coverage" in New Mexico.</p>	<p>Mr. Scott Atole and Ms. Roxane Spruce-Bly's efforts were well received by the Board of Directors.</p>			
Agenda Topic:	NVRA Update			

	Conclusion:	Action Items:	Responsibility:	Due:
Dr. Damron reported that this is still in process and there was no update at this time.				
Agenda Topic:	Matters from the Superintendent of Insurance – Superintendent John Franchini			
Discussion:	Conclusion:	Action Items:	Responsibility:	Due:
Superintendent Franchini reported that the 2015 QHP carrier rates were due on June 27, 2014. He requested that the Exchange Staff conduct a study regarding the concept that all agents should be licensed through the Exchange and not through companies. That will create a “level playing field.”				
Agenda Topic:	Matters from HSD – Secretary Sidonie Squier			
Discussion:	Conclusion:	Action Items:	Responsibility:	Due:
Mr. Matt Kennicott reported the following enrollment on behalf of Secretary Sidonie Squier: 137,086 enrolled as of June 20, 2014 633,000 total enrollment				
Agenda Topic	Matters from NMMIP – Vice Chairman, Jason Sandel			
Discussion:	Conclusion:	Action Items:	Responsibility:	Due:
A decision was made at their meeting the day prior that a rate increase would not qualify as a Qualifying Event. The count was 5,800 people that remain in the Pool.				
Agenda Topic:	Other Board Business - Directors			
Discussion:	Conclusion:	Action Items:	Responsibility:	Due:
Dr. Deane Waldman complimented Superintendent Franchini on his “level playing field”. He indicated that it is a very Important and wise simplification of the system. Ms. Terriane Everhart thanked Mr. Nunez and the staff for their hard work.				
Agenda Topic:	Public Comment			
Discussion:	Conclusion:	Action Items:	Responsibility:	Due:
Mr. Dick Mason – League of Women Voters He encourages the Exchange to attend Naturalization events to advise people that becoming a citizen qualifies them to buy insurance on the Exchange. Mr. Lawrence Nylin, Molina Healthcare				

<p>He wanted to acknowledge the care and the approach to the Exchange's job with such a responsible attitude. He wanted to thank the Exchange for all that is done for all they do for the people of New Mexico. He commented that there have been some compelling arguments to moving forward to a State-Based Exchange as well as delaying that for a one-year period. He indicated that he has heard that there was no urgency to make the decision. On behalf of Molina, he respectfully disagreed.</p> <p>He further commented that Dr. Hickey and Mr. Gabe Parra have done an excellent job in representing the carriers. He encouraged the Board not to lose sight of time, resources and efforts of the carriers since they have a significant investment.</p> <p>Mr. Anselm Roanhorse – CEO, Crownpoint Indian Health Services.</p> <p>He thanked the Exchange for being sensitive to Native Americans. He thanked Ms. Teresa Gomez, Mr. Scott Atole and Ms. Roxane Spruce-Bly for all of their work in supporting the Native Americans. He indicated that they would do their best to assist with Outreach and Education and with enrollment efforts.</p>				
<p>Agenda Topic:</p>	<p>Next NMHIX Board Meeting</p>			
<p>Discussion</p>	<p>Conclusion:</p>	<p>Action Items:</p>	<p>Responsibility:</p>	<p>Due</p>
<p>Friday, July 25, 2014 in Santa Fe</p>				
	<p>Adjournment:</p>			
	<p>Conclusion:</p>	<p>Action Items:</p>	<p>Responsibility:</p>	<p>Due:</p>
<p>The meeting adjourned at 2:41 p.m.</p>		<p>A motion was made by Mr. Ben Slocum to adjourn the meeting. The motion was seconded by Mr. Gabe Parra. The motion carried.</p>		