



Responses to Questions on NMHIX Outreach and Education RFP No. 2014-003

Issued: September 18, 2014

Question: What is the number of enrollees that the NMHIX is seeking in total, and what is the target for 2014-2015 program?

Response: *The original estimates in a study by Leavitt Partners for the Human Services Department indicated the following:*

	2014	2015	2016	2017	2018	2019	2020
Individual	73,876	102,605	128,637	153,389	173,855	172,779	177,574
SHOP	8,681	16,147	20,296	28,751	33,890	33,896	33,859
Exchange Total	82,557	118,752	148,933	182,140	206,745	206,675	211,433

These estimates have not been updated since the study in 2012. NMHIX would like to see substantial additional enrollment in the upcoming open enrollment periods.

Question: According to news reports the NMHIX contracted with Research and Polling, Inc. to assess the results from the first year of this program. Can offerors have access to any or all of those results in order to draft a specifically targeted outreach plan for those audiences that the NMHIX is trying to enroll? Of particular interest is the demographic information for NM residents who remain uninsured, e.g. age, gender, geographical location, income level, education level, homeowner vs. renter, etc.

Response: *Attachment 1 is the summary information provided by Research and Polling, Inc.*

Question: Will all assistors be actual brokers? Are these people bilingual in Spanish?

Response: *NMHIX currently has an enrollment system of brokers/agents, Health Care Guides (HCGs), and Certified Application Counselors (CACs). HCGs and CACs are sometimes referred to as Assistors and are not brokers. There are some bilingual*

individuals in each category of enroller. Locations of current enrollment partners may be found on the BeWellNM.com website.

Question: Could assistors/brokers be able to be in public health offices weekly during open enrollment?

Response: *Depending on the availability of brokers, HCGs, and CACs in each area of the state it is possible some could be located at certain times at public health offices or other locations.*

Question: Does the 20 page limit include the Title Page, Table of Contents and Transmittal Letter or only Offer Qualifications, Work Plan and Cost Proposal?

Response: *The Title Page, Table of Contents, and Transmittal Letter are not counted against the 20 page limit.*

Question: Are attachments allowed in addition to the 20 page proposal, such as letters of support/agreement from subcontractor or samples of work (i.e. sample training materials)

Response: *Attachments are allowed in addition to the 20 page proposal.*

Question: Will new Medicaid participants count towards education and outreach? Should they be included/excluded in the proposal cost section under *Total Projected NMHIX Enrollments*

Response: *The NMHIX is only requesting outreach and education services for NMHIX enrollments. Medicaid enrollments will not be counted and should not be included.*

Attachment 1: Research and Polling, Inc. Summary Report

This item is posted to the vendor section of NMHIX.com as a separate attachment