



## **New Mexico Health Insurance Exchange Announces 2018 Vendor Contracts**

### **The Waite Company wins competitive bid for Outreach & Education Services**

FOR IMMEDIATE RELEASE

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**Albuquerque, NM** – The New Mexico Health Insurance Exchange recently awarded a new contract for Outreach & Education Services to the Waite Company, LLC in the amount of \$3,277,110.00. The award was voted on, approved, and announced during the December 15, 2017, Board of Director’s meeting.

The Waite Company, a woman-owned, Albuquerque-based business, won the competitive bid for outreach and education services. The Waite Company and its team of vendors will coordinate statewide outreach and education programs, advertising, and public relations for beWellnm, the New Mexico Health Insurance Exchange.

The Board of Directors also approved the extension of other existing contracts for a number of vendors who currently provide services vital to outreach efforts in New Mexico.

#### **About beWellnm, New Mexico’s Health Insurance Exchange**

BeWellnm was created to help individuals, families and small businesses get access to affordable health insurance plans. BeWellnm helps consumers compare health insurance plans and choose the plan that works best for their health needs and budget. BeWellnm also helps individuals determine whether they are eligible for premium assistance and if so, at what level. Through beWellnm for Small Business, small businesses are able to purchase competitively priced health insurance plans and offer their employees the ability to choose from an array of plans. Enrollment Counselors and insurance agents are available throughout the state to help with signing up for health insurance.

To find more information on beWellnm, New Mexico’s Health Insurance Exchange, visit [www.beWellnm.com](http://www.beWellnm.com) or call us at 1-833-ToBeWell.

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