

Stakeholder Advisory Committee

July 14th, 2020 - 10:00am

Dial In: 1-888-537-7715

Participant Code: 61508140#



NEW MEXICO HEALTH INSURANCE EXCHANGE



Agenda



- Organization Update
- Plan of Operations
- COVID 19 update
- Public Use File Data Update

Organization Update



Plan of Operations



COVID 19 update



Assisters



- COVID-19 messaging:
 - “Get certified to help your community get covered and stay safe during this unprecedented time.”
 - Agents and Brokers - Continued recruitment of 543
 - Enrollment Counselors
 - Conducted New Mexico Medical Insurance Pool training - If individuals do not qualify for NMHIX or Medicaid assisters have the knowledge to refer to the Insurance Pool.
 - Collaborative Flyers: Mandarin, Spanish & Vietnamese
- [https://www.bewellnm.com/Special-Enrollment-\(1\)/partner-resources](https://www.bewellnm.com/Special-Enrollment-(1)/partner-resources)

Small Businesses



- Conducted outreach calls to share the message – Small businesses can be the driver in getting New Mexicans insured: “Help yourself and your employees find coverage during this difficult time.”
 - Secondary message: “If you’ve had to furlough or lay any employees off, they might qualify for special enrollment...”
 - <https://www.bewellnm.com/cares-act>
- Planned, organized, and executed a statewide tele town hall to educate business owners about health insurance options for the business and its employees including special enrollment due to loss of coverage.

Organizations



Organizations Outreach

- Continue to call organizations statewide to circulate collaboration flyer
 - 44 churches distributed flyer to congregation
 - 53 public school districts distributed flyer to parents
 - Organized and executed a presentation in both English and Spanish on the Mexican Consulate's Facebook page through Facebook Live
 - Distributed collaboration flyers to 8 of the 14 COVID testing sites not listed on the DOH website
- Utilized chamber memberships and relationships to circulate communications to their memberships
 - 53 chambers that sent out collaboration flyer to about 8900 members
 - Participated and presented during ABQ Hispano Chamber Webinar that was also streamed on Facebook Live

Native American



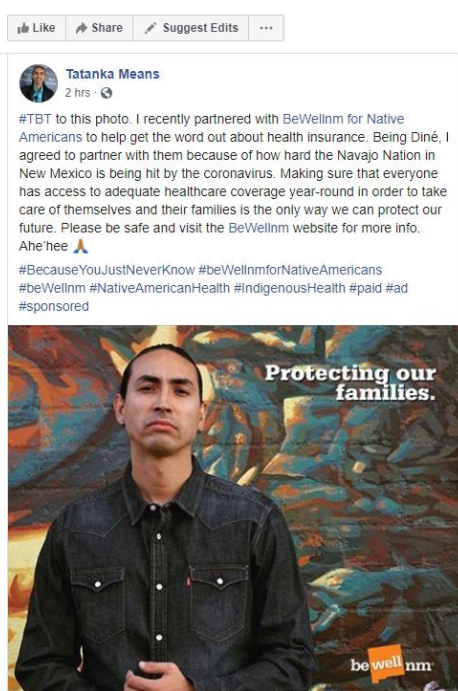
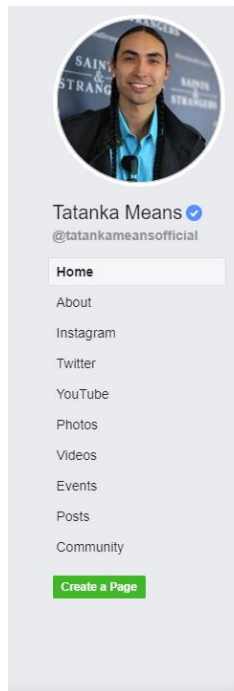
- COVID-19 messaging distributed to Native American media outlets
 - Published in Gallup Independent, Pueblo of Isleta Newsletter, Indianz.com
- New Native American social media influencer campaign with COVID-19 messaging
 - Tatanka Means and Nataanii Means
- Created and placed Native American newspaper ads in audience specific publications
 - Navajo Times, Gallup Sun, Gallup Independent and Laguna Town Crier
- Organized and executed peer-to-peer texting and auto dial campaigns to hard hit tribal territories
- Continued recruitment of IHS facilities to become enrollment partners
- Hosted a Facebook Live series with the beWellnm Board of Directors- Vice Chair
- Continued outreach phone calls to Native American organizations statewide
 - Native American organizations distributed flyers
 - <https://bewellnm.com/native-americans/partner-resources>

Social Media – Native American Influencers



**Tatanka Means
&
Nataanii Means**

**OVER 57,000
followers on FB
combined***



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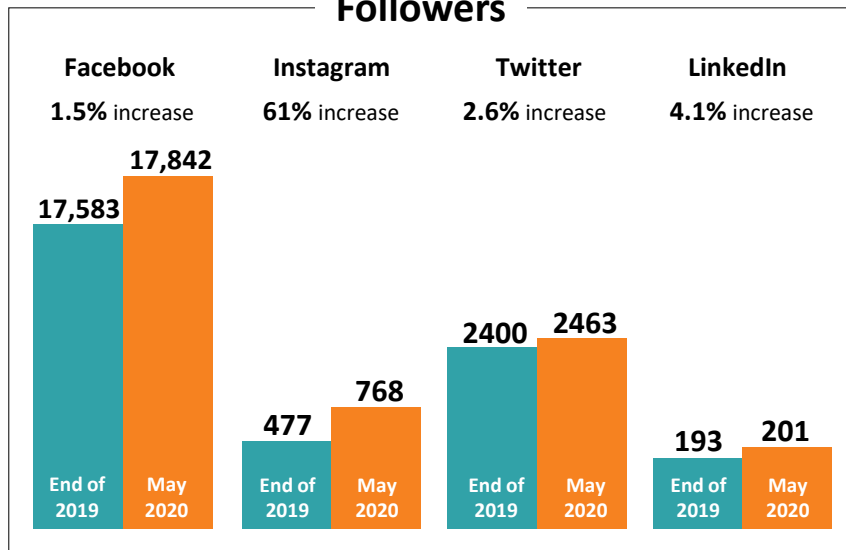
Digital Programs Year over Year

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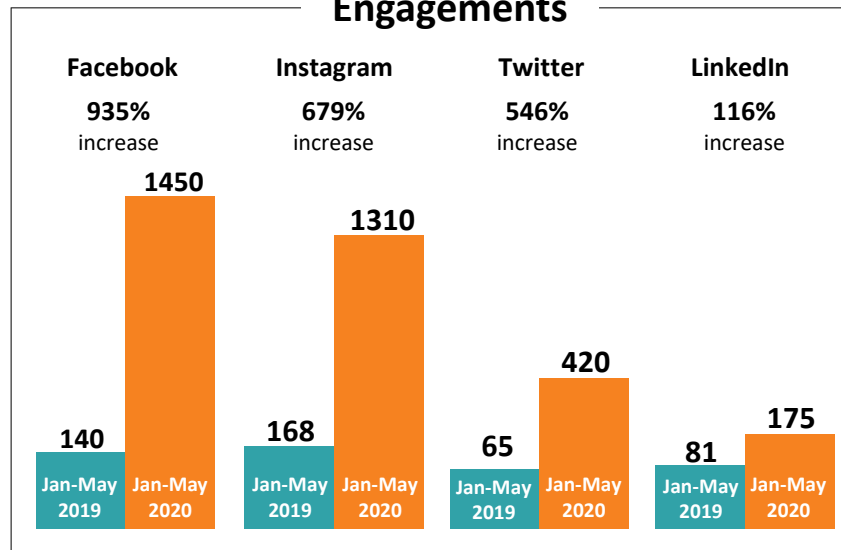


Digital Programs

Followers



Engagements



Public Use File Data Update



Introduction

- Source of Data – This information is provided by Centers for Medicaid & Medicare. The data supporting this information was released on April 2, 2020.

- Open Enrollment 2020

2020 – November 1st through December 21th (51 days)

This includes the original 2020 Open Enrollment Period (OEP) from November 1, 2019 to December 15, 2019 and late Exchange activity between December 16, 2019 and December 21, 2019, which includes the additional time from December 16-18 provided to consumers who were unable to enroll by the original deadline.

<https://www.cms.gov/Research-Statistics-Data-and-Systems/Statistics-Trends-and-Reports/Marketplace-Products/2020-Marketplace-Open-Enrollment-Period-Public-Use-Files>



National



Plan Selection by Enrollment Type

New Consumers	4,932,154
Re-enrollees	14,764,164
Total Plan Selection	19,696,318

Average Premium & Advanced Premium Tax Credit

Premium	\$613
APTC	\$511
Premium After APTC	\$192

New Mexico



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Plan Selection by Enrollment Type

New Consumers	9,918
Re-enrollees	32,796
Total Plan Selection	42,714

Average Premium & Advanced Premium Tax Credit

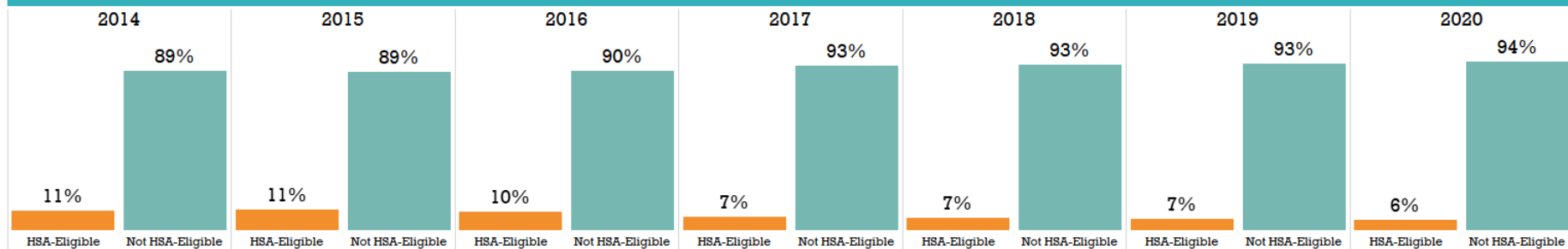
Premium	\$476
APTC	\$374
Premium After APTC	\$195

National

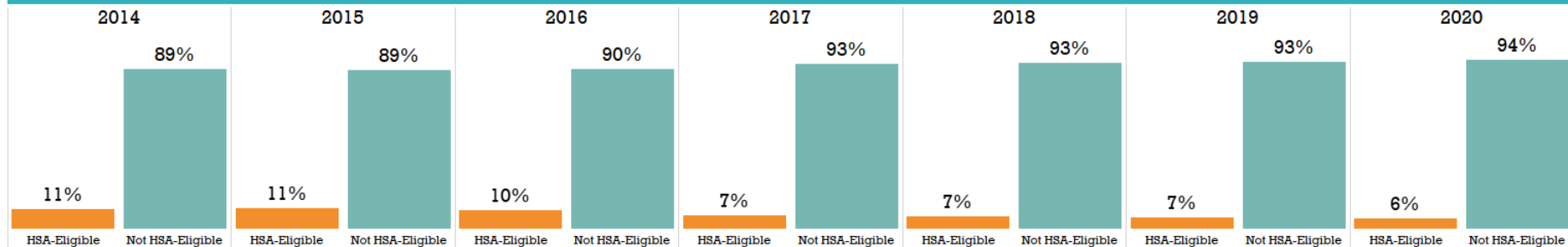
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Enrollee Weight Plan Availability



Plan Enrollment by Enrollees



National



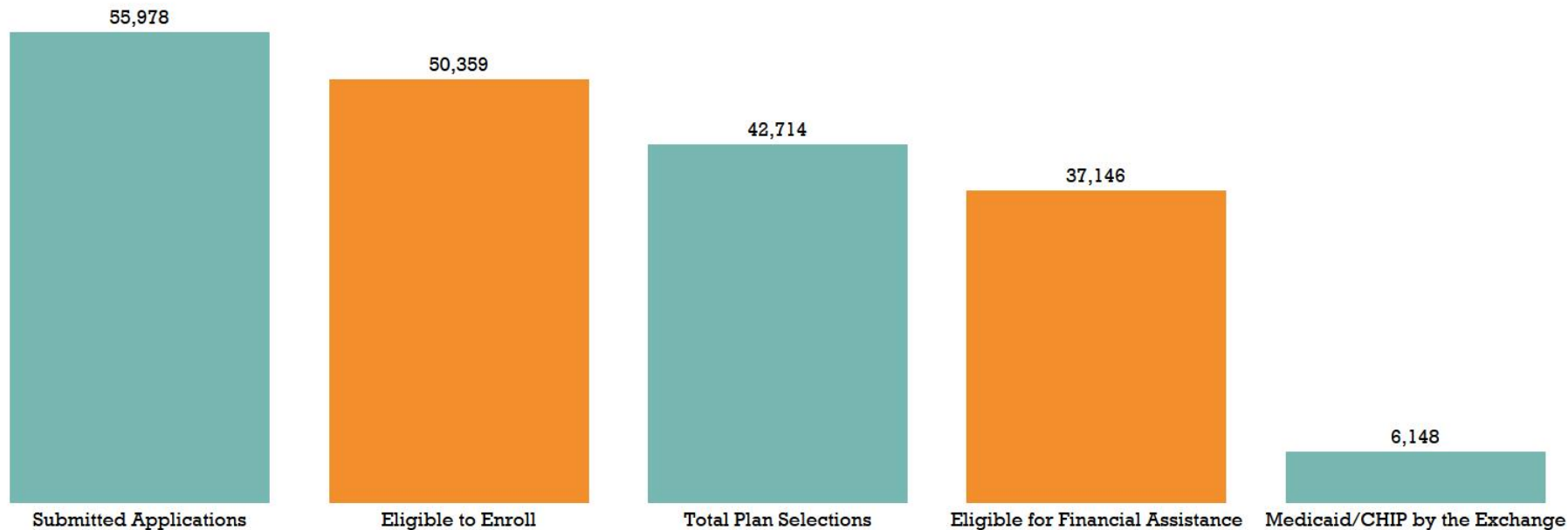
Median Individual Deductible

Year of Plan Year	Catastrophic	Bronze	Silver	73% Av Csr	87% Av Csr	94% Av Csr	Gold	Platinum	Overall	Overall Excluding 73/87/94% AV CSRs
2014	\$6,350	\$5,600	\$3,000	\$2,500	\$600	\$175	\$1,200	\$350	\$750	\$3,250
2015	\$6,600	\$5,750	\$3,000	\$2,500	\$500	\$100	\$1,000	\$250	\$750	\$4,600
2016	\$6,850	\$6,300	\$3,000	\$2,500	\$500	\$0	\$1,000	\$0	\$900	\$5,000
2017	\$7,150	\$6,650	\$3,300	\$2,800	\$500	\$100	\$1,000	\$0	\$1,000	\$5,750
2018	\$7,350	\$6,500	\$3,700	\$2,900	\$675	\$100	\$1,000	\$0	\$1,400	\$6,050
2019	\$7,900	\$6,550	\$4,000	\$2,625	\$500	\$0	\$1,000	\$0	\$1,000	\$6,200
2020	\$8,150	\$6,800	\$3,700	\$3,250	\$450	\$0	\$1,200	\$0	\$1,000	\$6,400

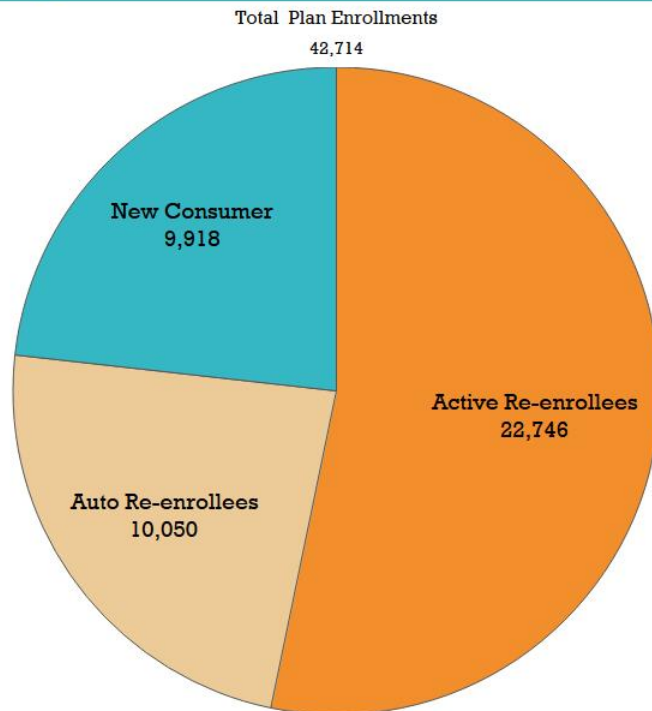
Average Individual Deductible

Year of Plan Year	Catastrophic	Bronze	Silver	73% Av Csr	87% Av Csr	94% Av Csr	Gold	Platinum	Overall	Overall Excluding 73/87/94% AV CSRs
2014	\$6,350	\$5,403	\$3,032	\$2,565	\$711	\$237	\$1,309	\$428	\$1,724	\$3,375
2015	\$6,584	\$5,430	\$3,108	\$2,541	\$650	\$198	\$1,134	\$348	\$1,955	\$3,899
2016	\$6,850	\$5,923	\$3,049	\$2,586	\$609	\$160	\$966	\$222	\$2,142	\$4,275
2017	\$7,150	\$6,327	\$3,491	\$2,863	\$661	\$189	\$1,003	\$184	\$2,405	\$4,838
2018	\$7,350	\$6,153	\$3,970	\$2,945	\$710	\$231	\$1,243	\$146	\$2,685	\$4,972
2019	\$7,900	\$6,376	\$4,056	\$2,913	\$567	\$131	\$1,225	\$120	\$2,719	\$5,131
2020	\$8,150	\$6,446	\$4,181	\$3,128	\$517	\$105	\$1,319	\$101	\$2,835	\$5,316

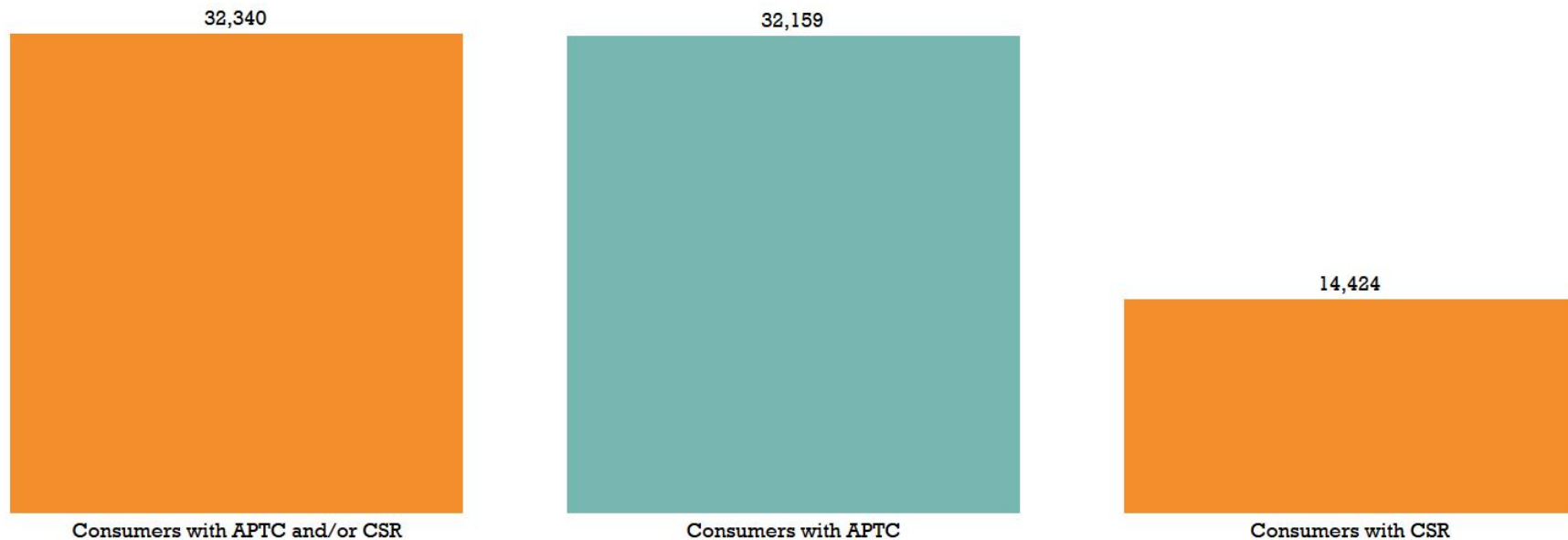
Application Status for QHP Coverage



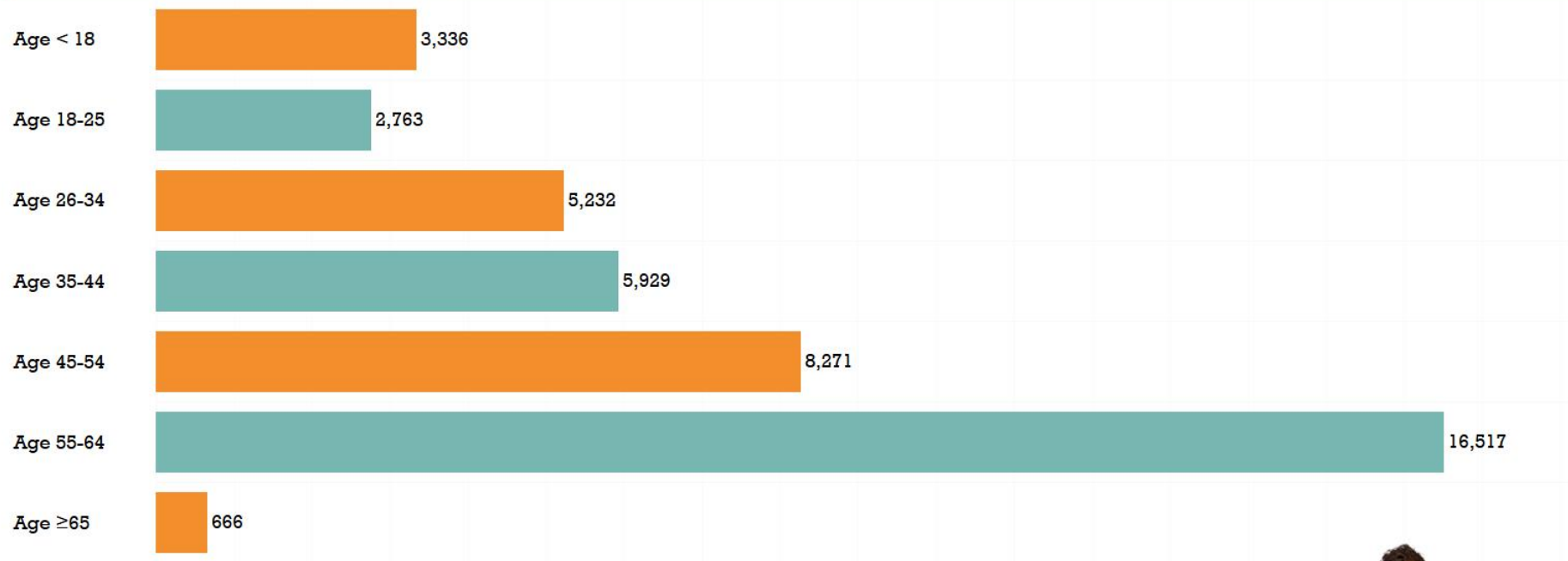
Plan Selections by Enrollment Type



Premium and Financial Assistance



Plan Selection by Age Group

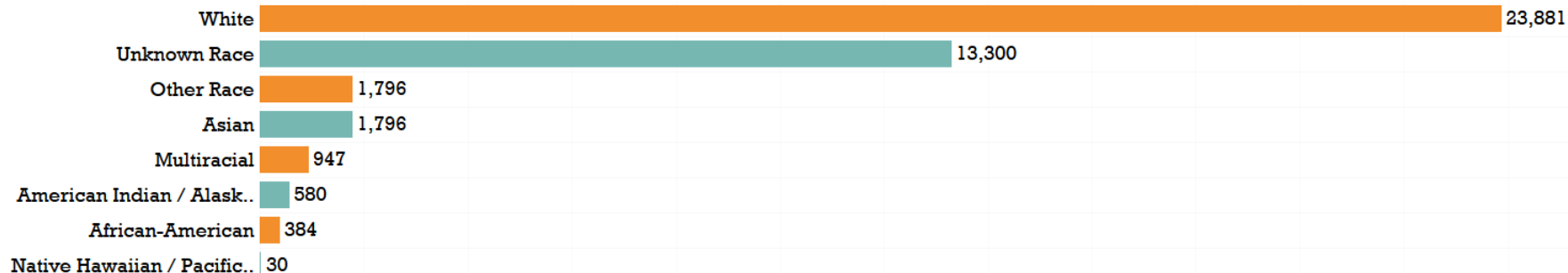


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Plan Selection by Gender



Plan Selection by Race



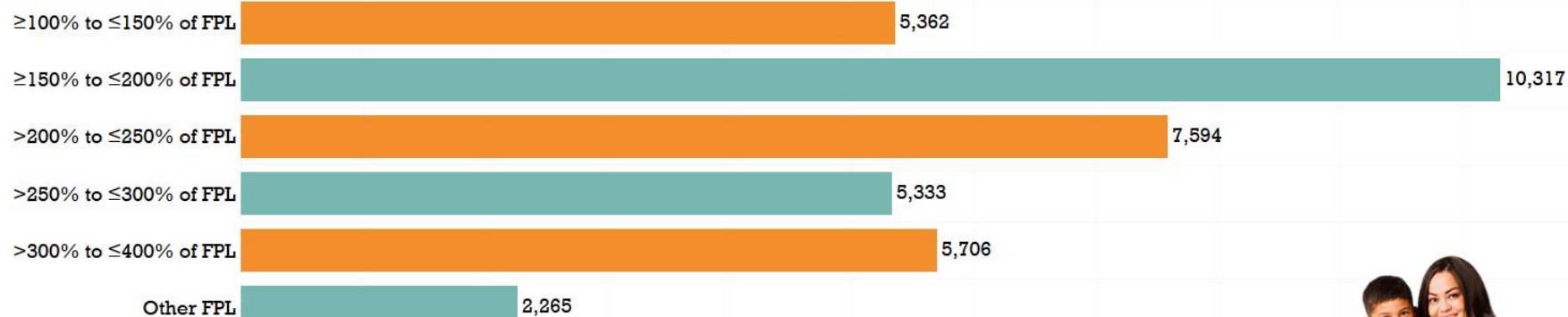
Plan Selection by Ethnicity



Plan Selection by Metal Level

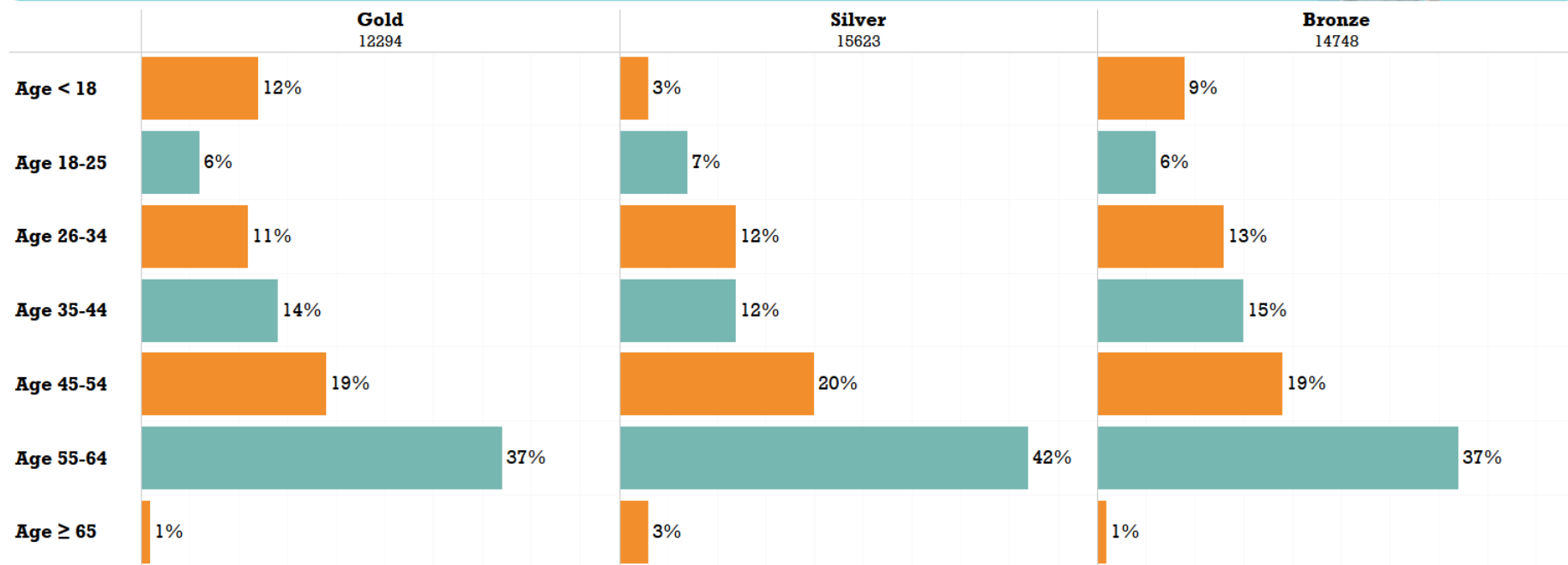


Plan Selection by Federal Poverty Level



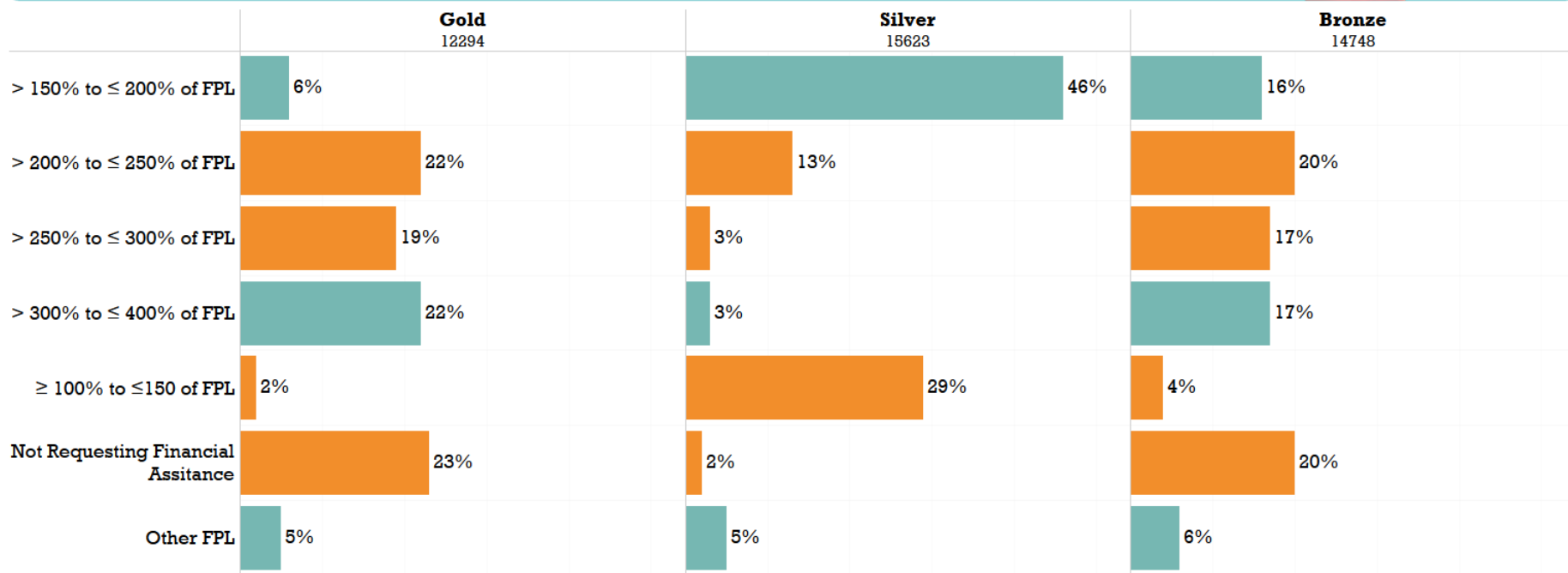
Plan Selection Metal Age

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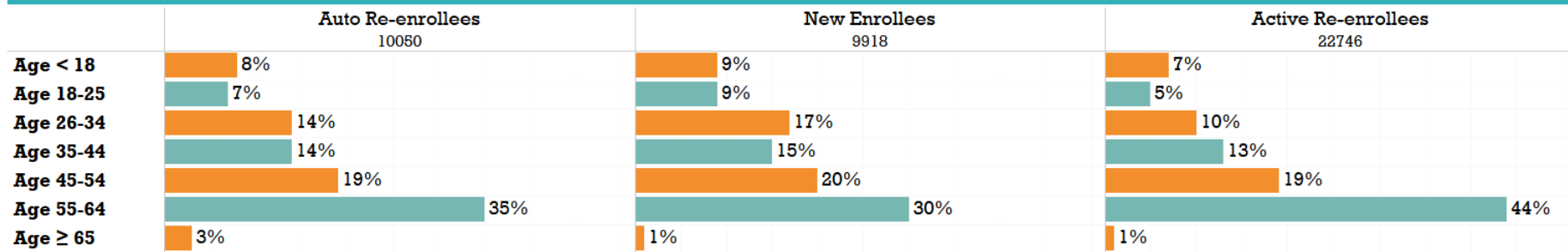
Plan by Metal Level / Federal Poverty Level



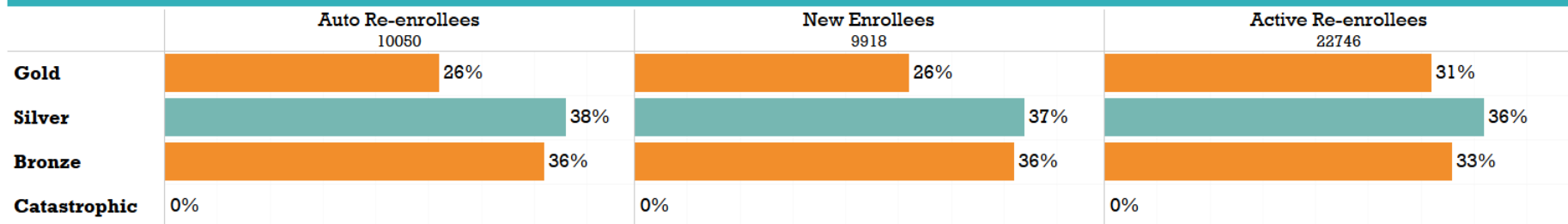


Plan Selection Enrollment Status

Age Category



Metal Level



Plan Selection Enrollment Status

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Gender

Auto Re-enrollees

10050

Male

47%

Female

53%

Race

Auto Re-enrollees

10050

New Enrollees

9918

Active Re-enrollees

22746

White

54%

50%

59%

Unknown Race

34%

37%

28%

Asian

3%

4%

5%

Multiracial

2%

2%

2%

Other Race

5%

4%

4%

American Indian / Alaska...

2%

1%

1%

African American

1%

1%

1%

2020 Open Enrollment

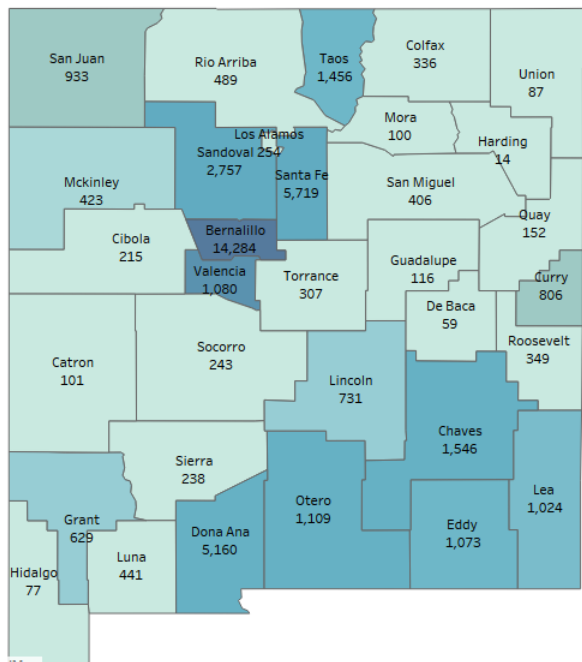
Plan Selection – APTC & CSR NM County Detail - CMS 2020 Public Use Data





Plan Selection by County

Plan Selection by County



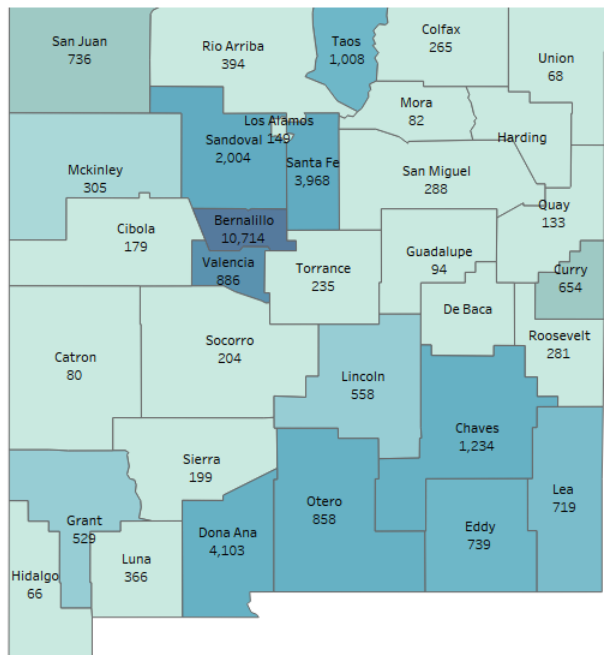
Plan Selection Type by County

County Name	Plan Selections	New Consumers	Total Re-enrollees	Active Re-enrollees	Automatic Re-enrollees
Bernalillo	14,284	3,534	10,750	7,483	3,267
Catron	101	15	86	50	36
Chaves	1,546	347	1,199	787	412
Cibola	215	59	156	99	57
Colfax	336	58	278	192	86
Curry	806	147	659	474	185
De Baca	59			37	
Dona Ana	5,160	1,061	4,099	2,841	1,258
Eddy	1,073	250	823	498	325
Grant	629	128	501	353	148
Guadalupe	116	18	98	75	23
Harding	14				
Hidalgo	77	16	61		
Lea	1,024	304	720	401	319
Lincoln	731	192	539	347	192
Los Alamos	254	70	184	132	52
Luna	441	95	346	213	133
Mckinley	423	96	327	217	110
Mora	100	22	78	57	21
Otero	1,109	269	840	566	274
Quay	152	18	134	82	52
Rio Arriba	489	91	398	252	146
Roosevelt	349	82	267	195	72
San Juan	933	241	692	414	278
San Miguel	406	79	327	238	89
Sandoval	2,757	641	2,116	1,540	576
Santa Fe	5,719	1,314	4,405	3,265	1,140
Sierra	238	43	195	127	68
Socorro	243	41	202	137	65
Taos	1,456	317	1,139	850	289
Torrance	307	77	230	159	71
Union	87	13	74	48	26
Valencia	1,080	267	813	579	234
Grand Total	42,714	9,905	32,736	22,708	10,004

APTC Plan Selection by County

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APTC by County



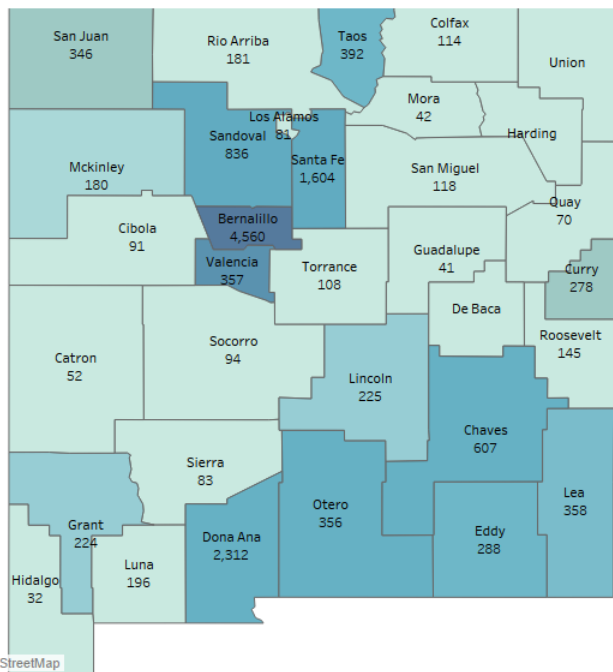
APTC by County Detail

County Name	APTC Plan Selection Count
Bernalillo	10,714
Catron	80
Chaves	1,234
Cibola	179
Colfax	265
Curry	654
De Baca	
Dona Ana	4,103
Eddy	739
Grant	529
Guadalupe	94
Harding	
Hidalgo	66
Lea	719
Lincoln	558
Los Alamos	149
Luna	366
Mckinley	305
Mora	82
Otero	858
Quay	133
Rio Arriba	394
Roosevelt	281
San Juan	736
San Miguel	288
Sandoval	2,004
Santa Fe	3,968
Sierra	199
Socorro	204
Taos	1,008
Torrance	235
Union	68
Valencia	886
Grand Total	32,098



CSR Plan Selection by County

CSR Selection by County



CSR by County Detail

County Name	CSR Plan Selection Count
Bernalillo	4,560
Catron	52
Chaves	607
Cibola	91
Colfax	114
Curry	278
De Baca	41
Dona Ana	2,312
Eddy	288
Grant	224
Guadalupe	108
Harding	70
Hidalgo	32
Lea	358
Lincoln	225
Los Alamos	81
Luna	196
Mckinley	180
Mora	42
Otero	356
Quay	70
Rio Arriba	181
Roosevelt	145
San Juan	346
San Miguel	118
Sandoval	836
Santa Fe	1,604
Sierra	83
Socorro	94
Taos	392
Torrance	108
Union	70
Valencia	357
Grand Total	14,371

An orange square graphic, tilted slightly to the right, positioned behind the 'be well' portion of the logo.

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